

Social Networking and Blogging

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Blogging

- A blog (a contraction of the term weblog) is a type of website, usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video.
- Entries are commonly displayed in reverse-chronological order.
- "Blog" can also be used as a verb, meaning to maintain or add content to a blog.

Why would I blog?

- Making money
- Making information available to others
- Professing personal view
- Complaining about issues (personal or not)
- Discussing hobbies, politics, or anything else

Types of Blogs

- **Personal blogs** <http://www.crazyauntpurl.com/>
- **Corporate blogs** <http://googleblog.blogspot.com/>
- **Media blogs** <http://blankphoto14620.blogspot.com/>
- **Hobby blogs** <http://www.techtipsblog.com/>
- **Splog (spam blog)** <http://www.judyslbs.com/us/>

Free Blogging Websites

- Wordpress
 - Blogger
 - LiveJournal
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- Lets make a blog

Social Networking

- A social network service focuses on building online communities of people who share interests and/or activities, or who are interested in exploring the interests and activities of others. Most social network services are web based and provide a variety of ways for users to interact, such as e-mail and instant messaging services.

Social Networking

- Flickr
- MySpace
- Facebook
- Twitter (microblogging)
- Ravelry
- YouTube

Utilizing Social Networking

- Personal uses
 - Friends
 - Family
 - Social Organizations
 - Awareness of Movements
 - Tabs on people on “friends” lists
- Corporate Uses
 - Xerox Facebook page
 - AT&T union using Twitter “Tweets”

Social Networking Demo

- Sign up for Facebook/Twitter
- Uses for Facebook
 - Events
 - Internal Email
 - Internal Instant Messaging
 - Games
 - “Poking”
 - Community Events
 - Groups

A little of both...

- Vlogs
- Podcasts